

Verdict∞ Website Audit

https://www.verdict8.com/

Findings Report | 24 August 2026 — Sample

Prepared by Verdict∞

Sample Report — a real Verdict∞ self-audit of verdict8.com, shown to demonstrate the Findings Report tier's depth and format. Findings, scores, and competitor names below are genuine, not fabricated for demonstration. Some sections (full recommendation lists, full competitor positioning, the 12-week roadmap detail) are trimmed here — the report you receive is not.

Composite Score

6.3/10

Dimension	Score	Status	Findings (sample — full report has more)
SEO	6/10	AMBER	- Title tag 'Verdict∞ — Know Where You Really Stand' is brand-led with no core service keyword (e.g. 'website audit NZ') and the meta description ('Forensic-style website audits across nine dimensions...') runs shorter than the ideal 155-160 characters, under-using available SERP real estate. - The homepage H1 ('The Verdict∞ on Your Website. Know Where You Really Stand.') is stylised rather than keyword-focused, though 'website' does appear.
AEO	7.5/10	GREEN	- Homepage FAQ section is backed by valid FAQPage schema.org JSON-LD covering nine detailed Q&As — a genuine AEO strength most competitors lack. - A dedicated 'AEO, GEO, and LLM — what is the difference?' explainer directly defines each term in plain, extractable language, which is exactly the kind of self-contained passage answer engines favour.
GEO	6/10	AMBER	- The /methodology page is a genuine authored article (TechArticle schema, dateModified 2026-08-21, byline to Stephen Steddy) — a real source-authority signal that most rival sites in this search lack. - Passages on the methodology page are reasonably self-contained (e.g. the 'Live AI Engine Check' section fully explains itself without needing the rest of the page) — decent passage-level eligibility.

Dimension	Score	Status	Findings (sample — full report has more)
LSO	4/10	RED	- A single NAP block is present and consistent — address (Wai O Taiki Bay, Auckland), phone (+64 22 646 9581) — repeated identically in the footer and in ProfessionalService schema on every page checked. - No location-specific landing pages (e.g. for Auckland, Wellington, Christchurch) despite serving NZ nationwide, unlike direct competitor Arise SEO which runs dedicated pages for six NZ cities.
LLM	5.5/10	AMBER	- The /about page names a real founder (Stephen Steddy, Co-Founder, Sage8.AI) with a distinctive personal narrative, and the /methodology page is authored and dated — both are genuine E-E-A-T signals. - The methodology article is unusually transparent about how the audit pipeline works (live fetch, nine-dimension scoring, schema validation, human review, live AI-engine checks), which is exactly the kind of process detail that builds citation-worthy trust.
Brand	6/10	AMBER	- The Verdict[∞] wordmark (with the pulsing infinity glyph) and the 'no flattery, just the evidence' tone of voice are used consistently across the homepage, about page, and methodology page. - CTA language ('Get Your Verdict[∞]') and CTA button styling are repeated consistently across the hero, pricing cards, and final CTA section.
UX	7/10	GREEN	- The page follows a logical narrative arc (problem → how it works → dimensions → report contents → pricing tiers → scoring scale → FAQ → partners → final CTA) with anchor-linked navigation matching each section. - The three-tier pricing comparison table clearly differentiates Brief Summary / Findings Report / Full Report with price, page count, and format for each — reduces buyer confusion at the decision point.
Grammar	8.5/10	GREEN	- Consistent use of British/NZ spelling conventions throughout ('optimisation', 'organisation'-style '-isation' endings, 'colour'-family conventions implied by copy style) across homepage, about, and methodology pages. - No spelling errors, typos, or grammatical mistakes were found in the fetched page content across the four pages reviewed.

Dimension	Score	Status	Findings (sample — full report has more)
Links	6/10	AMBER	- Footer links to /about and /methodology were fetched directly and returned 200 OK with fully rendered content. - robots.txt and sitemap.xml are both accessible and correctly configured, with the sitemap listing all six live URLs and matching robots.txt's exclusions for /checkout/ and /report-sent.

This is real Verdict[∞] output — not a mockup. Want this depth for your own site?

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